

Official launch of Hong Kong Professional Services GoGlobal Platform marks new stage in supporting Mainland enterprises going global (with photos)

The Hong Kong Professional Services GoGlobal Platform, initiated by the Department of Justice (DoJ) with support of the Commerce and Economic Development Bureau (CEDB), was officially launched today (December 13), marking a new stage of collaborative support by Hong Kong's professional services for Mainland enterprises going global.

The Platform was established under the steer of the Deputy Secretary for Justice, Dr Cheung Kwok-kwan, to implement the initiative set out in the Policy Address. It is clearly stated in the Policy Address that Hong Kong should strengthen its role as a platform for enterprises going global, in which the Deputy Secretary for Justice is tasked to promote Hong Kong's legal services and to collaborate with other professional service sectors, such as accounting and finance, to support Mainland enterprises wishing to expand overseas.

The ceremony were attended by the Secretary for Commerce and Economic Development, Mr Algernon Yau; the Director-General of Investment Promotion, Ms Alpha Lau; Deputy Executive Director of the Hong Kong Trade Development Council Mr Patrick Lau; representatives from local and overseas chambers of commerce, and professionals from the legal, financial and accounting sectors.

In his opening remarks at the launch ceremony, Dr Cheung stated that successful overseas expansion is often underpinned by high-quality professional services in fields such as law, finance, and accountancy. Renowned for their international outlook, uncompromising professional standards, and nuanced understanding of both Chinese and global contexts, Hong Kong's professional services sectors can provide Mainland enterprises with comprehensive support. Since the establishment of the Task Force on Supporting Mainland Enterprises in Going Global (GoGlobal Task Force), many Mainland enterprises have expressed a strong desire to use Hong Kong as a "launchpad" for global expansion.

Dr Cheung continued that to provide effective support for Mainland enterprises going global, professional services must have both breadth and depth. That is an extensive pool

of specialised and precise professional services providers tailored to the industry types and target markets of enterprises venturing overseas, with diverse choices of professional services providers suitable for businesses of all sizes. As such, the Platform is established to achieve two main objectives:

(1) To collaborate with the Hong Kong Trade Development Council in building a deeper and broader cross-professional services platform, enabling enterprises to enjoy a customised, bespoke experience. The Platform will provide useful references to Mainland enterprises by co-ordinating and integrating information related to Hong Kong's professional services, including their success stories in supporting Mainland enterprises expanding overseas. The Platform will also consolidate and publish lists of relevant professional services providers supporting overseas expansion, facilitating precise connections between Mainland enterprises and Hong Kong's professional services ;

(2) To enhance the understanding of and to co-ordinate Hong Kong's professional services to efficiently meet the specific needs of Mainland enterprises expanding overseas. A few days ago, Dr Cheung led a delegation of over 40 representatives from cross-professional sectors to exchange views with representatives from around 70 enterprises and industry associations in Qianhai, Shenzhen. Satisfactory results were achieved.

To support and promote the work of the Platform, the DoJ will establish the Expert Committee on Professional Services for Going Global, consisting of Mainland and Hong Kong experts from the legal, financial, accounting as well as business sectors to provide professional strategic advice.

Dr Cheung also noted that connecting and matching Mainland enterprises with Hong Kong's professional services is a common goal of the GoGlobal Task Force and the Platform. The Platform will serve as a hub that brings together Hong Kong's cross-sector professional services as the main force to support enterprises going global. It will promote and support the professional services sectors, empowering them to better respond to the needs for professional services of Mainland enterprises. Meanwhile, the GoGlobal Task Force of the CEDB will directly engage with Mainland enterprises, serving as the pivotal point of contact for Mainland enterprises using Hong Kong as a "launchpad" to go global. The Task Force and the Platform are closely interlinked and complement each other.

Speaking at the ceremony, Mr Yau said that as a "super connector" and "super value-adder" connecting the Chinese Mainland and the world, Hong Kong possesses unique advantages. The city can assist Mainland enterprises in expanding their businesses overseas and addressing various challenges and difficulties they may encounter when going global, such as cross-border capital management, risk management, laws and regulations, cultural differences and talent recruitment. With its world-class and highly internationalised professional services, particularly the excellent legal services, Hong Kong is the best partner for Mainland enterprises going global.

Mr Yau noted that the steering committee for the GoGlobal Task Force is finalising the task force's overall direction, including identifying target enterprises, organising various promotional activities in the Chinese Mainland and Hong Kong, and establishing a cross-sector service platform by the Hong Kong Trade Development Council. The Platform will bring together Hong Kong professional services providers from different sectors to facilitate suitable matching with Mainland enterprises based on their needs.

He added that the Government will also leverage this service platform to bring more business opportunities for Hong Kong's professional services providers, with a view to further enhancing the influence of Hong Kong's professional services in the Chinese Mainland and overseas, and injecting momentum into Hong Kong's economic development.

At the launch ceremony, Dr Cheung released the inaugural edition of the "Collection of Success Stories: Hong Kong's Professional Services Supporting Chinese Mainland Enterprises Going Global" (bilingual in Chinese and English), which includes over 50 success stories spanning various professional domains, including legal, finance, accounting, and dispute resolution, covering different industries and investment locations such as the emerging markets of the Association of Southeast Asian Nations, the Middle East and Africa. The publication has been uploaded to the [DoJ's website](#).

Meanwhile, three experts from the legal, financial, and accounting sectors shared their practical experiences on how they successfully assisted enterprises in expanding overseas markets.

During the launch ceremony, a DoJ's promotional video was also presented, in which

Dr Cheung, together with the President of the Hong Kong Institute of Certified Public Accountants, Mr Stephen Law, and the Head of Global Issuer Services of the Hong Kong Exchanges and Clearing Limited, Mr Johnson Chui, jointly promote the advantages of Hong Kong's professional services in supporting Mainland enterprises to go global, emphasising Hong Kong's dual function as a "super connector" and "value-adder" in materialising the mission of "Go Global, Choose Hong Kong". The promotional video will be uploaded to various social media platforms.

Ends/Saturday, December 13, 2025