Eva Chiu is a dynamic, creative and result-driven marketing professional with over 10 years of experience in start-up and mid-size organizations. She specializes in umbrella manufacturing and premium sourcing. She takes innovative approach and utilizes leading technology in producing leading edge products including the NANO+ umbrella range. She is the founder and Managing Director of Etin Hong Kong Limited which is a leader in the umbrella manufacturing industry. Her company counts amongst its clients some of the top corporations and fashion brand names in the region and has won many awards in the business community.



She is involved actively in many community service organizations and business chambers:

Charter President of The Rotary Club of Lan Kwai Fong

District Secretary of Rotary International District 3450 2015-2016

Vice-Chairperson of Hong Kong General Chamber of Young Entrepreneurs

Committee member of Trade And Industrial Department SME Customer Service Committee

Director of New Territories General Chamber of Commerce

Mentor of Youth Business Hong Kong

Mentor of Hong Kong Institute of Vocational Education (Kwai Chung) Professional Mentorship Programme

Awards:

HSBC Living Business Ruby Award 2008

Customer Service Excellence Award SME Third Runner Up 2008

Caring Company 2007 – 2016

Hong Kong Commercial Daily Outstanding Women Business Leader Award 2016

Eva's vision is to assist and encourage young people to be successful entrepreneurs by providing opportunities for learning best business practice and taking up challenges with a positive mind.